

## Privacy Policy for Salem Methodist Church Text Messaging

At Salem Methodist Church, we respect your privacy and are committed to protecting the information you share. This privacy policy outlines how we collect, use, and safeguard your information when interacting with our text messaging service.

### Data Collection

We collect personal and activity data to enhance your experience.

1. **Personal Information:**

We may collect personally identifiable information such as your name, address, phone number, and email address when you provide it to us.

With your permission, we may access additional information on your device, such as your phone book, calendar, or messages, to provide specific services.

2. **Activity Data:**

Our systems may log your interactions, such as pages viewed or items clicked, to improve our services.

3. **Children's Information:**

We do not knowingly collect personal information from children under 13. If we inadvertently collect such information, please contact us immediately so we can obtain parental consent or delete the information.

### Location Data

We may collect and use anonymous location data to improve our services.

- Location data is collected anonymously and not linked to your identity.
- Consent will be obtained on your first use of the service.

### Access and Deletion

You have control over your data.

- You can request access to or deletion of your personal data at any time by signing into your account or contacting us at [info@salemfnc.org](mailto:info@salemfnc.org).
- While we may retain data indefinitely for service improvement and compliance purposes, we honor all deletion requests promptly.

### Sharing Information

We may share information with trusted partners, but never for unauthorized purposes.

- **Third Parties:** No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties

- **Vendors:** Service providers who access data on our behalf are bound by agreements to keep your information confidential and secure.

## **Ad Tracking and Analytics**

We may use analytics tools to understand how our services are used.

- These providers collect anonymous data, such as IP addresses or device IDs, to help improve user experience.
- No personally identifiable information is shared with these providers.

## **Special Disclosures**

In certain situations, your information may be disclosed:

1. With your express consent.
2. When required by law.
3. To protect the rights or property of Salem Methodist Church.
4. During organizational changes, such as mergers or acquisitions.